



Master in Business Economics and Management

The programme of Business Economics and Management seeks highly qualified students for its M.Sc. degree. It is an intensive programme consisting of courses, research work, field and computer laboratory exercises, combined to provide a career-oriented and tangible perspective to students' academic areas of interest.

The programme of Business Economics and Management values interdisciplinary approaches to learning and is dedicated to offering the best possible education and research training to endow students with the knowledge and skills required for the competitive regional and global marketplace.

Students receive solid theoretical and practical training in the following areas: Management, Financial Management, Market Research, E-commerce, Marketing of Food Quality and Organic Products, Regional Management, Rural Development, Operation Research, Project Appraisal, Agricultural Economics.

One of MAICH's further hallmarks is the quality of teaching staff who are faculty members in renowned universities in the EU, Canada, and the USA.

The programme of Business Economics and Management plays an active role in assisting its graduates to pursue PhD studies with full scholarships. Many former students are currently pursuing academic careers at well-known universities.

Candidates must hold a B.Sc. degree in either Economics, Business, Agriculture, Engineering, Social or other related sciences.

The campus of MAICH is situated in the heart of a pine forest and is conveniently located, being only 3 Km from Chania (Crete, Greece), a town well-known for its exquisite natural, cultural and academic environment.

Application Submission deadline **June 30th, 2010**



Scholarships are available to eligible highly qualified candidates

REQUIREMENTS

Applicants must have the academic level that qualifies them to undertake postgraduate level studies in their home country or equivalent to a minimum of four years undergraduate studies. Their degree must also be in a discipline compatible with the area of specialization requested. Additional conditions may be required for certain programmes.

The working language of MAICH is English. Selection is made on the basis of the files submitted by applicants – priority being given to applicants from CIHEAM member countries, and takes account of their academic results, professional experience acquired in the chosen field of specialization, reference letters and their competence in English.

APPLICATION The following documents must be sent by post:

1. Completed application form (download available at: <http://www.maich.gr/p/admissions/application>)
2. Three (3) recommendation letters
3. Certified copy of your University Diploma translated in English
4. Certified copy of your University Transcripts translated in English
5. Medical certificate
6. English TOEFL certificate
7. Two (2) photos, passport size

For more information, visit our website at: <http://www.maich.gr/econ/> or send inquires to baouraki@maich.gr, carmen@maich.gr

EDUCATIONAL SEQUENCE

1ST SEMESTER October - February

Unit I – BEM 510 Advanced Statistics (6 ECTS)

510.1 Statistics

510.2 Databases and Data Management

Unit II – BEM 520 Economics of Resource Allocation (9 ECTS)

520.1 Introduction to Market Economics

520.2 Mathematics for Decision Making

520.3 Supply and Demand Theory – Market Models

520.4 Resource and Welfare Economics

Unit III – BEM 530 Operational Management Methods (6 ECTS)

530.1 Principles of Management

530.2 Operation Research

Unit IV – BEM 540 Business Economics I (9 ECTS)

540.1 Market Structure

540.2 Price Analysis

540.3 Econometrics and Time Series Analysis

Part 2 - The Master of Science Program

(Project - 9 months duration, 60 ECTS)

This programme aims to provide students with a solid theoretical and practical background to successfully complete their scientific research work in Business Economics, Management, Marketing and Finance.

The MSc thesis typically entails a major research project from which students conduct original theory based research, working in close

collaboration with a supervisor, who oversees all stages of the thesis from the initial proposal through to the final defence.

Students learn to carry out a valid study and acquire common research-related competencies such as topic selection addressing a contemporary business issue in their chosen area of specialization, proposal preparation, literature

reviewing, hypothesis/ methodology or experimental design formulation, data collection, scientific writing and critical interpretation of results.

Linked to the thematic area of their research work, students apply technical and analytical skills learned in their coursework to develop strategies and solutions to the problem they are studying.

2ND SEMESTER March - June

Unit V – BEM 550 Business Economics II (15 ECTS)

550.1 Macroeconomics

550.2 Theory & Applications of Cost-Benefit Analysis

550.3 Project Appraisal

550.4 Food Economics

550.5 Financial Management

Unit VI – BEM 560 Management – Marketing (15 ECTS)

560.1 Agricultural Marketing and Policy

560.2 Management of Business Cooperatives

560.3 Strategic Management

560.4 Marketing

560.5 Market Research



Indicative M.Sc. Research Topics

- » Economic Analysis;
- » Quantitative Analysis;
- » Cost Benefit Analysis;
- » Management Studies;
- » Econometric Analysis;
- » Financial Management;
- » Portfolio Management;
- » Market Research;
- » E-Commerce;
- » Web Based Surveys;
- » Input-Output Modeling;
- » Multicriteria Problem Solving;
- » Regional Development;
- » Rural Development.